

Leverage the power of next generation IT Operations Analytics platform to influence business outcomes

AppDynamics Unified Analytics allows real-time analysis and visualization of automatically collected and correlated data to get insights into IT operations, customer experience and business outcomes. With this next generation of IT operations analytics platform, IT and business users are empowered to quickly answer more meaningful questions than ever before, all in real-time.

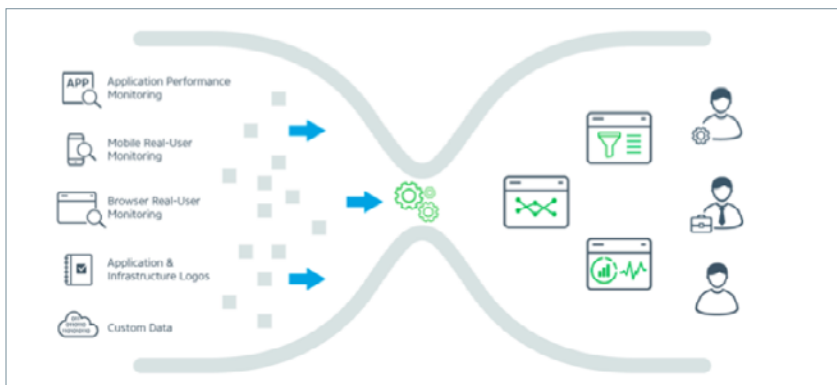
Increasingly companies are relying on software to pursue digital transformation in hopes to deliver and support products that provide exceptional user engagement and business agility. The AppDynamics Application Intelligence Platform helps today's customer-focused enterprises successfully execute digital transformation by enabling them to proactively monitor, manage, analyze and optimize the most complex software environments.

Traditional IT operations analytics tools were designed to work well within technology silos, but today's application environments burst through those silos. Applications are complex, distributed, and continuously changing. As a result, operations personnel find themselves in the difficult role of having to manage different point solutions across a fragmented IT environment.

These tools typically require extensive manual configuration to set up and maintain, and then only provide static views of applications or environments that are increasingly dynamic. Changes in the application or environment often require rewriting code, sourcing new data set, make relevant correlation and finally build and run query, which are the last things any ops person has the time or desire to undertake.

Introducing Unified Analytics:

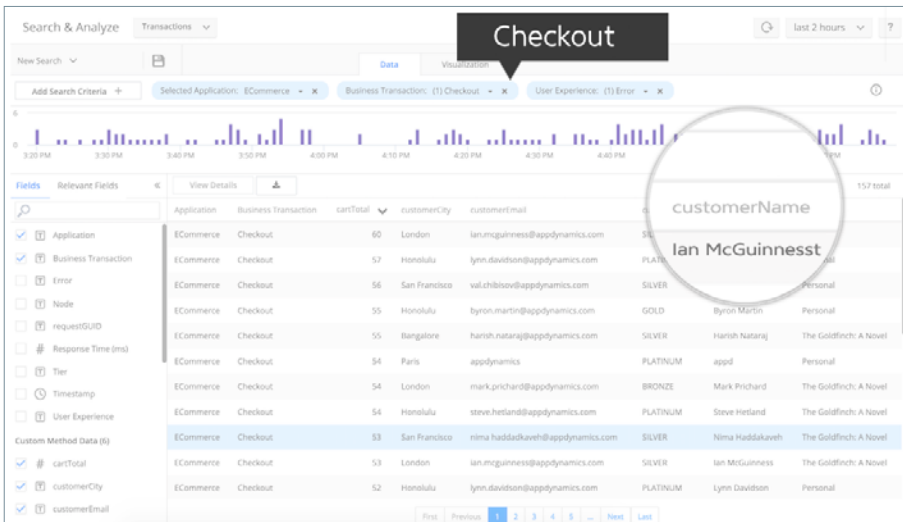
With Application Analytics, customers can automatically collect and correlate data with business context from multiple data sets including transactions, logs, mobile, browser and custom data without having to worry about application code changes. AppDynamics collects this data from the application and correlates it in real-time so customers can get insights into operational performance, user experience and business value to optimize software strategy.



KEY BENEFITS

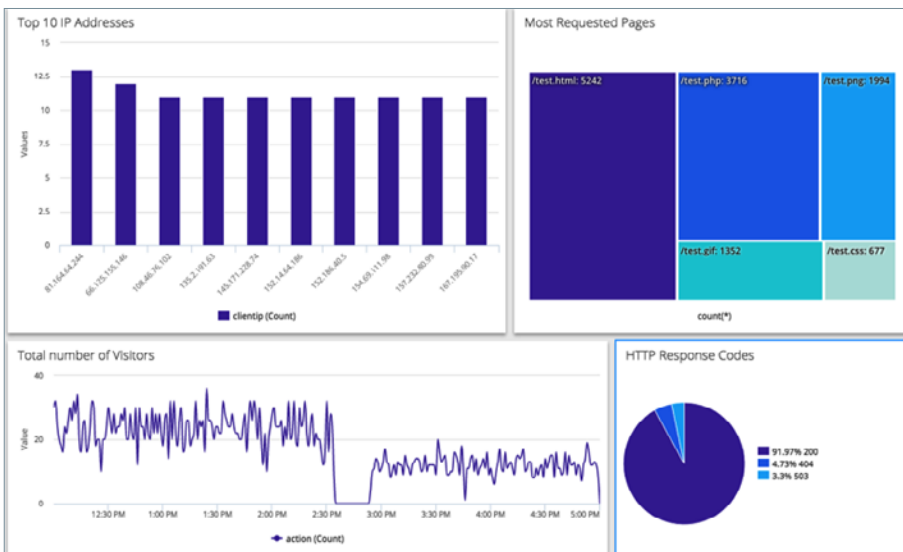
- Easy add-on to AppDynamics products
- Real-time insights into IT operations, customer experience, and business outcomes
- Answer questions in real-time about application performance and business metrics with Transaction Analytics
- Optimize user journey and engagement with Browser & Mobile Analytics
- Comprehensive IT operational visibility with Log Analytics
- Industry's first smart correlation between business transactions and log data to power deep performance insights and fast MTTR
- Run powerful ad-hoc searches and gain deeper insights in real-time with AppDynamics advanced query language
- Rapidly visualize large datasets with interactive custom dashboards. Easily share reports with teams and enforce privacy and access control through role based access control
- Big data platform designed to handle up to 1 Trillion events/day and keep up with changing structure and logic of fast changing apps
- Flexible hybrid SaaS deployment options — on-premises, SaaS, private or public cloud

Leverage Transaction Analytics to answer questions in real-time about performance and business metrics



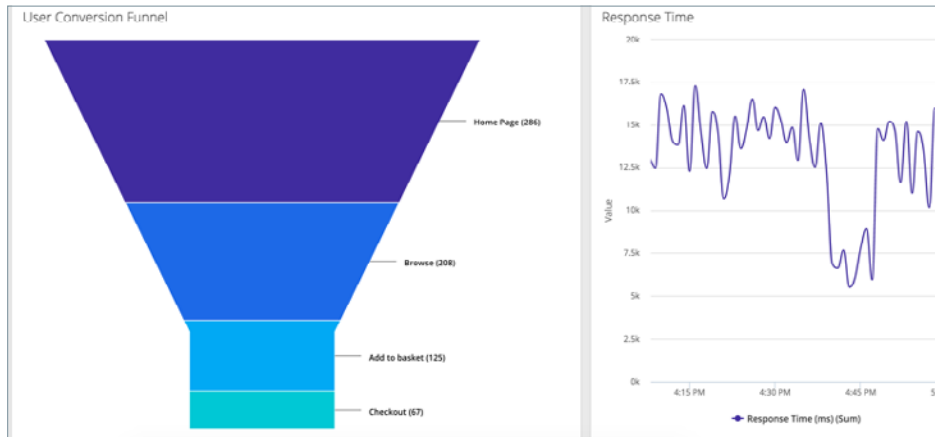
With Transaction Analytics, customers can automatically correlate performance and business metrics to drive outcomes. Automatic data collection enables rapid time-to-value without having to worry about application code changes. OOTB widgets and interactive dashboards present insights in real time allowing IT and business to collaborate together to optimize operational performance, proactively improve user experience and influence business metrics

Get comprehensive IT operational visibility with Log Analytics



AppDynamics Log Analytics solution collects, correlates, and analyzes your machine data to give you comprehensive real-time insights into operational performance.

Optimize user journey and engagement with Browser & Mobile Analytics



Automatically collect and correlate 100% of business transactions to optimize application performance

Without any code changes, AppDynamics agents monitor and collect 100% of business transactions to provide unprecedented end to end operational visibility. Data is automatically collected and has full business context to answer individual user or aggregate users questions in real-time. Industry's first smart correlation of transactions and log data empowers fast and deep insights into user experience and application performance.

Visualize trends, build interactive custom dashboards, and get reports

With number of simple and advanced widgets to chose from, AppDynamics Unified Analytics makes it simple to visualize large data sets, spot trends, and proactively isolate performance issues impacting business metrics. You can also build interactive custom dashboards and easily share with others in the organization and/or set up periodic reports to senior management.

Enforce privacy and access control through Role based access control

- Enhance security for sensitive business and customer data and enforce strict access control to analytics data by job function
- Simplify user permissions and adoption inside the organization through LDAP integration and SSO (SAML)

We do Big Data so that you don't have to

- Stop building your custom analytics platform and replace or complement it with our zero-effort Big Data platform that is purpose-built for your software-defined business
- Leverage industry's most scalable big data platform that can handle upto 500M metrics/minute and 1 Trillion events/day

Try it FREE at appdynamics.com