



AppDynamics SaaS: Maximize ROI with Cloud-Based Application and Business Performance Monitoring

Today, 70 percent of CIOs have a “cloud-first” IT strategy,¹ and by 2020 two-thirds of IT spending will be for cloud-based offerings.² Enterprises are increasingly shifting to the cloud to drive efficiency, improve scalability, and free up internal IT resources to focus on more strategic business objectives. And nowhere are these benefits more evident than when it comes to cloud-based Application and Business Performance Monitoring from AppDynamics.

AppDynamics’ cloud-based solution, AppDynamics SaaS, provides the fastest path to value. SaaS delivery offers rapid deployment and simplified management while supporting compliance with strict enterprise security requirements. With AppDynamics SaaS, you can lower your total cost of ownership, accelerate time-to-value, and safeguard customer data.

¹ Anderson, Cushing. “Train to Accelerate Your Cloud Strategy,” IDC. October 2017. <https://d1.awsstatic.com/analyst-reports/Train%20to%20Accelerate%20Your%20Cloud%20Strategy.pdf>

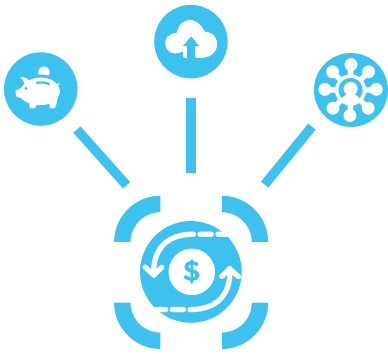
² Gens, Frank et al. “IDC FutureScape: Worldwide IT Industry 2017 Predictions.” IDC. November 2016. <https://www.idc.com/getdoc.jsp?containerId=US41883016>



“AppDynamics is very easy for us to use and maintain. It is a SaaS solution, so we don’t have to host anything. And it tunes itself, so it understands where bottlenecks are without any hard wiring.”

— Ryan Aylward, Chief Technology Officer

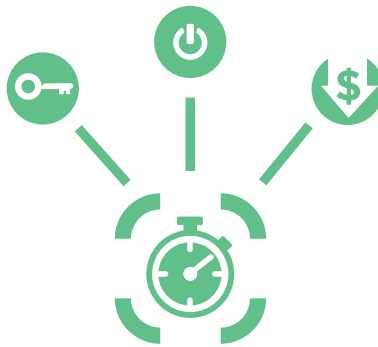
glassdoor



Lower Total Cost of Ownership

✓ Avoid on-premises infrastructure and maintenance costs to maximize ROI.

- Minimize operational costs and eliminate expensive hardware costs with a SaaS-based delivery model.
- Rely on AppDynamics’ team of experts and allocate your employees to more value-creating activities.



Accelerate Time-to-Value

✓ Get up and running quickly and stay on the cutting edge with automatic upgrades.

- Receive automatic updates with each release to immediately leverage all the latest product innovations.
- Avoid the on-premises installation process to start instrumenting applications on day one.



Maintain Privacy and Security

✓ Protect customer data, mitigate data security threats and support compliance.

- Safeguard data privacy with SOC 2 Type II certification and encryption of data in-transit and at rest.
- Meet data protection regulations with data residency for Europe, Australia and the U.S.